

NICKI AVENA

I'm intuitive, creative, and value uniqueness. I'm insatiably curious and listen to more podcasts than anyone you've ever met. I'm a dog lover, an outdoors lover, a people lover, and thrive at the intersection of art and science.

CONTACT

- ✉ NickiAvena@gmail.com
- ☎ 386.843.2638
- 🌐 NickiAvena.com
- 📷 Nicki.Avena



EXPERIENCE

ERNST & YOUNG LLP.

Senior Designer | In-house | Nov 2021-current

Although I work on a myriad of deliverables across different sectors of the business, I am stationed on the events design team. I create and project manage campaigns for national and international conferences; the pieces of which may range across slideshows, booth backdrops, social media posts, reports, emails, landing pages, etc. I consult with internal clients, and collaborate with art directors, and cross-disciplinary teams, and coach junior designers to develop compelling design solutions rooted in strategy that move business forward. I exhibit business acumen, create innovative design solutions and keep abreast of industry trends.

NATIONAL GEOGRAPHIC SOCIETY

Senior Designer | In-house | April 2017-Aug 2021

At NGS, I produced branded collateral and corporate identities that communicated the mission, built enthusiasm for the brand, and compelled people to act. Working within brand standards, I developed new design solutions quickly from concept to completion for video, print, and digital marketing campaigns. I managed multiple projects, met deadlines and budgets, and paid close attention to detail. I stayed up-to-date in design, email, and web trends, and honed skills in email coding, file preparation, and prepress techniques.

AMERICAN PETROLEUM INSTITUTE

Mid-level Designer | In-house | Feb 2015-Aug 2017

TEAM VELOCITY MARKETING

Junior Designer | Agency | Oct 2014-Feb 2015

THE HAMILTON COLLECTION

Product Designer | In-house | April 2014-Oct 2014

EDUCATION

NEW ENGLAND COLLEGE

Institute of art and design
Manchester, NH
July 2022-April 2023

Masters of Fine Arts (candidate)

Concentration in drawing
and painting

UNIVERSITY OF NORTH FLORIDA

Jacksonville, Florida
Aug 2008-May 2013

Bachelor of Fine Arts

Concentration in graphic
design and digital media



SKILLS & TRAINING

- Adobe Acrobat
- Adobe AfterEffects
- Adobe Dimension
- Adobe Dreamweaver
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere Pro
- Copy editing
- Copy writing
- Drawing
- HTML and CSS
- Keynote
- MailChimp
- Marketing Cloud
- Painting
- PowerPoint
- Photography
- Photography editing
- Press checks
- Procreate
- Screen printing
- Script writing
- Sewing
- Spatial / Metaverse
- Textile design
- Video storyboarding



PUBLICATIONS

CURL MAGAZINE

“Does beard hair differ from hair care?”

Contributing writer | 1500 words
Issue 20 | Published August 1, 2023

“The science of humidity and what to do about it”

Contributing writer | 1500 words
Issue 15 | Published May 2, 2022

“Ballet’s Acceptance of Curly Hair Is at a Tipping Point(e)”

Contributing writer | 1500 words
Issue 13 | Published Nov 1, 2021

NEITHER CREATED NOR DESTROYED

Author | 282 pages
New Degrees Press | Published May 2021



COURSES

INTRO TO RISOGRAPH PRINTING

Outlet Studios
Portland, OR | July 19, 2023

ABSTRACT LANDSCAPE PAINTING

Amanda Hawkins
Remote | Aug 5-10, 2021

ANIMATION BOOTCAMP

School of Motion
Remote | Aug-Oct, 2020

SEEING ABSTRACTLY

Washington Studio School
Washington, DC | Nov-Oct, 2020

INTERNSHIPS

FOLIO WEEKLY

Jacksonville, FL | Aug-Oct 201

MUSEUM OF CONTEMPORARY ART

Jacksonville, FL | Aug-Dec 2012

EXHIBITIONS & GUEST SPEAKING

PORTLAND ZINE SYMPOSIUM

Exhibiting artist | October 28, 2023

THE FACTORY ON WILLOW

Exhibiting artist | June-August, 2023

UNIVERSITY OF NORTH FLORIDA

Guest speaker | Business of Graphic Design
April 15, 2021

REBEL WHITE COAT PODCAST

Guest speaker | Spotify | Dec 2, 2020

INNER LOOP

Live reading | Zoom | Nov 24, 2020

DC ZINEFEST

Exhibitor | Art Enables | July 20, 2019

LOWERCASE

Live reading | Petworth Citizen | Mar 6, 2019

WRITERS & WORDS

Live reading | Charmington’s | Dec 11, 2018

WRITERS & WORDS

Writers Retreat | Cacapon State Park | Dec 6-9, 2018

DCAC WALLMOUNTABLES

Exhibiting artist | DCAC | June 29-Aug 10, 2018

INNER LOOP

Live reading | Colony Club | May 16, 2018

INNER LOOP

Live reading | Third Floor | April 17, 2018

NEON CAT

Exhibiting artist | Lemon Collective | Mar 16, 2018

ART BETWEEN US

Live reading | Potter’s House | Feb 23, 2018